

WHY DANCE?

Why Dance? Wins Silver "Telly" Award!

New York City, NY -- (June 23, 2006) The Winners of the 27th Annual Telly Awards have been announced. With a record 13,379 entries from all 50 states and around the world, this year's competition has been the most competitive and successful in the long history of the Telly Awards. Why Dance? is now an "Award Winning" documentary winning a "Silver Award" in the "Education Non-Broadcast" Category. Only 7-10% of the total entries win the Silver Award while approximately 18-25% take home the Bronze Award.

Founded in 1979, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, as well as the finest video and film productions. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

This year's Winners include companies, agencies and organizations of all sizes, from large multinational media companies to small ad agencies and local production houses. A sample of Winners includes: Ames Scullin O'Haire, AOL/Nuance Creative, Armstrong, Bass Pro Shops Video Productions, BBDO New York, BET Jazz, Chernoff Newman, CNN, Comedy Central, DDB Los Angeles, Devito/Verdi, Disneyland Resort, FX Networks, GEICO, GMMB, Hallmark Channel, HGTV, Jay Advertising, Jones Advertising Inc., Lopez Negrete Communications, M&C Saatchi New York, Marshall Field's, Microsoft, MSNBC, NBA Entertainment, NBC Universal Global Network, Nickelodeon, Nike, QVC, San Francisco 49ers, Starz Entertainment Group, Storandt Pann Margolis, The Biography Channel, The History Channel, and The Outdoor Channel.



The Telly Awards